

Uplift Education Board Meeting Minutes

Tuesday, May 24th, 2022, at 4:00 p.m.

A meeting of the Board of Uplift Education was held on the date and time listed above.

Called to Order: 4:38 p.m.

Adjourned: 6:15 p.m.

Executive Committee Members Present:

1. Richard Frapart
2. Cullum Clark
3. Cameron Johnson
4. Andre McEwing
5. John McPherson
6. James Stanton
7. John Beckert
8. Dr. Lael Melville

| <i>TOPIC</i> | <i>DISCUSSION/CONCLUSIONS</i> | <i>ACTIONS</i> |
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| I. Call to Order and Announcements | <p>R. Frapart welcomed the Board to the meeting and took attendance. A quorum being present, the meeting was called to order at 4:38 p.m.</p> <p>The Board held a moment of silence for the victims of the Uvalde school shooting.</p> | |
| II. Community Forum | No community members were present to speak during the Community Forum. | |
| III. Board Minutes | <p>R. Frapart introduced the April 12, 2022, minutes for approval. The Board was provided the minutes for review in their pre-read.</p> <p><u>ACTION ITEM</u> – Consider and take action on approving minutes from the April 12, 2022, board meeting.</p> | Upon a motion to approve the April 12, 2022, Board meeting minutes, as presented, by J. Beckert, and seconded by John McPherson, the Board unanimously approved the motion. |
| IV. Mission Moment | <p>R. Washington introduced and presented a video compilation of Uplift staff designated as Master Teachers via the Teacher Incentive Allotment.</p> <p>The Board discussed the Teacher Incentive Allotment program.</p> | |
| | <p>D. Bigam presented on this agenda item.</p> <p>Regarding enrollment, D. Bigam presented the following:</p> <ol style="list-style-type: none"> 1. Our reenrollment efforts of current scholars increased by over 1,000 scholars moving from 87% to 93% since February. | |

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| <p>V. Enrollment Update, Marketing/Recruiting Efforts, and Dinner & Dialogue Update</p> | <ol style="list-style-type: none"> 2. Our recruiting and marketing teams added an additional 4,168 1st choice applications through multiple targeted efforts. 3. Our combined enrollment (current + new scholars) is over 89% toward our full-house target, up from 75% in February. 4. We're continuing to focus on recruitment and enrollment to drive toward our full-house target for the first day of school. <p>D. Bigham next discussed the path forward with respect to enrollment, including:</p> <ol style="list-style-type: none"> 1. Our current gap to full house is 2,708. 2. Our ongoing recruitment and enrollment efforts are focused on retention of current scholars (incl. minimizing first day of school no shows) and driving applications where we have gaps. <p>The Board discussed pre-COVID enrollment numbers, what the next enrollment push is, and where enrollment gaps are located in the Network.</p> <p>D. Bigham next discussed paid marketing and recruitment efforts, including:</p> <ol style="list-style-type: none"> 1. The targeted marketing campaign has three purposes: brand building/awareness, scholar recruitment, and teacher recruitment. 2. Paid marketing includes radio, digital, print, and out of home. 3. Leads resulting from targeted marketing campaign. <p>D. Bigham next discussed:</p> <ol style="list-style-type: none"> 1. Uplift Meridian Fest, which has 300-500 attendees, 30 new applications, and great public awareness. 2. Dinner & Dialogue, which raised \$247,500 in tables sold and \$51,990 through gifts during the event. | |
| <p>VI. Finance Update</p> | <p>J. Jahnke presented the Finance Update.</p> <p>J. Jahnke first presented on the Finance Dashboard and Enrollment & Attendance Forecast.</p> <p>Next, J. Jahnke presented the FY22 proposed amended budget, which included a review of the amended budget with respect to revenues, expenses, debt service, and additional ESSER funds.</p> <p><u>ACTION ITEM:</u> Consider and take action on approving the fiscal year 2022 amended budget.</p> <p>J. Jahnke next provided an update on Uplift Luna. J. Jahnke explained the reasons for the relocation, including:</p> | <p>Upon a motion to approve the fiscal year 2022 amended budget, as presented, by J. Beckert, and seconded by J. McPherson, the Board unanimously approved the motion.</p> |

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| | <ol style="list-style-type: none"> 1. Uplift Luna is our only downtown campus-Primary in the West End and Secondary in Deep Ellum. 2. These locations have not allowed our scholars to have access to outdoor play space or athletic facilities comparable to other Uplift schools. 3. The changing nature of Deep Ellum has made it less ideal for a school. 4. Uplift was approached by a prospective buyer to acquire Uplift Luna Secondary. <p>J. Jahnke next presented on comparable projects to the relocation of Luna and Uplift is planning on funding the project.</p> <p>J. Jahnke next discussed summer 2022 facility projects, which included a discussion of the following:</p> <ol style="list-style-type: none"> 1. The process for determining summer facility projects. 2. A project list for Summer 2022. <p><u>ACTION ITEM: Consider and take action on approving summer 2022 capital projects.</u></p> | <p>Upon a motion to approve the summer 2022 capital projects, as presented, by C. Johnson, and seconded by J. McPherson, the Board unanimously approved the motion.</p> |
| <p>VII. Update on Uplift’s DEI Strategy and Board Commitments</p> | <p>R. Washington presented the update on Uplift’s DEI Strategy and Board Commitments.</p> <p>R. Washington first discussed Uplift’s ongoing equity journey, which included:</p> <ol style="list-style-type: none"> 1. In addition to pursuing the Board commitments from 2020, Uplift continues to lean in to build a more equitable organization. While our appendix highlights the Board commitments, today we will highlight additional ways equity is integrated into our work. 2. If we believe we are an organization that prioritizes equity, it should be visible in our network goals. We cannot be a high achieving network when the gap in performance between scholar groups remains the same. As such, you’ll see our network vision, goals and priorities reflect this prioritization. 3. We also spent time this year co-creating an equity vision statement with supporting commitments and actions to call attention to and highlight our journey. <p>R. Washington next discussed the Network Vision rooted in equity and the Network goals to achieve that vision by the 2025-2026 school year. The Board discussed the Network Vision and associated Network Goals at length and made recommendations for revisions based on multiple factors.</p> | |
| | <p>Dr. Lael Melville, Chair of the Uplift School Engagement Committee, provided the update on the Committee’s efforts during the school year.</p> | |

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| <p>VIII. Update on Uplift Board School Engagement Committee's Efforts During the 2022-23 School Year</p> | <p>First, Dr. Melville identified the mission and purpose of the Committee and recognized and celebrated the Committee members, community volunteers, and Uplift team members.</p> <p>Next, Dr. Melville discussed all the work completed by the Committee to be proud of, including:</p> <ol style="list-style-type: none"> 1. Providing Swag to teachers and staff multiple times. 2. Provided personal, handwritten thank you messages from the Committee. 3. Visiting 45 schools to provide in-person recognition and treats. 4. Presenting each school an award tied to the Uplift Core Values. 5. Presenting in-person recognition with treats. 6. Gifting a book to every 2nd grade scholar and added books to classrooms. 7. Gifted a book to every 2nd grade scholar and added books to classrooms. 8. Multiple authors and community members recorded read-a-loud videos. 9. Raising \$9,000 through an Amazon grant from Michelle Benson and a birthday book drive by Dr. Melville. <p>Dr. Melville closed her presentation with an Uplift cheer.</p> | |
| <p>IX. Administrative Action Items</p> | <p>Alex Berk presented on the administrative action item before the Board, the 2022-2023 Allotment & Teks Certification Form. A. Berk explained that Uplift is required to annually certify to TEA that its scholars will have access to instructional materials that cover all of the Texas Essential Knowledge and Skills (TEKS). Included in the Board's pre-read was a copy of an online survey completed by the Uplift Curriculum Team indicating the instructional materials Uplift will use during the 2022-2023 school year.</p> <p><u>ACTION ITEM:</u> Consider and take action on the 2022-2023 Allotment & TEKS Certification Form for the TEA.</p> | <p>Upon a motion to approve the 2022-2023 Allotment & TEKS Certification Form, as presented, by J. Beckert, and seconded by A. McEwing, the Board unanimously approved the motion.</p> |
| <p>X. Closed Session</p> | <p>The Board did not enter closed session.</p> | |
| <p>XI. Adjournment</p> | <p>There being no further business before the before, R. Frapart adjourned the meeting at 6:15 p.m.</p> | |

Respectfully submitted by Alexander S. Berk, Secretary.